

PHILIPPINE IYCF 2030 STRATEGIC PLANNING

AN INNOVATION FOR PARTICIPATION

Background

- Child malnutrition predisposes individuals to overweight and nutrition-related non-communicable diseases such as diabetes and heart disease in later life
- Infant and young child feeding (IYCF) policy and action coherence is challenging for multi-sector stakeholders across national, regional and local levels in the devolved governance setting in the Philippines population: 107 million
- IYCF directions are embedded in two governance perspectives: the country's overall nutrition agenda (Philippine Plan of Action for Nutrition, PPAN) and the health systems as a program component of the Department of Health (DOH)



DOH Strategic Framework for Comprehensive Nutrition Implementation Plan 2014-2025



<https://contentinsights.com/blog/tackling-alternative-facts/>

This participatory intervention widens the range of evidence used in decision-making and the range of actors judging and interpreting evidence to arrive at a consensus on program assessment and country directions on IYCF towards the year 2030

FUTURE SEARCH PRINCIPLES www.futuresearch.net

Future Search is a well-established method for systems design of complex issues that involve large-scale planning with multiple stakeholders. Applications include planning for integrated economic development in Northern Ireland, demobilizing of child soldiers in Southern Sudan, and IKEA's product pipeline redesign in Sweden.

"Whole system" in the room

A significant cross-section of parties with a stake in the outcomes interact, allowing each to be heard and learn of other's perspectives. Interaction is less hierarchical than usual working meetings. Processes facilitate networking.

"Whole elephant" is appreciated

Big picture is sought before seeking to fix any of its part. Think globally together through a shared understanding then, act locally with greater commitment.

Focus on future & common ground

Time and energy is spent moving forward together, rather than discussing problems and managing conflict.

Responsibility for action and self-management

Participants take ownership of their past, present, and future, confirm their mutual values, and commit to action plans grounded in reality.

Objectives

- Scope relevant IYCF stakeholders across the country landscape
- Identify achievements, bottlenecks and priorities through self-reported assessments and consensus-building, triangulated by a policy and data review
- Draft IYCF directions in terms of mission, vision, and focus areas towards the year 2030

Methods

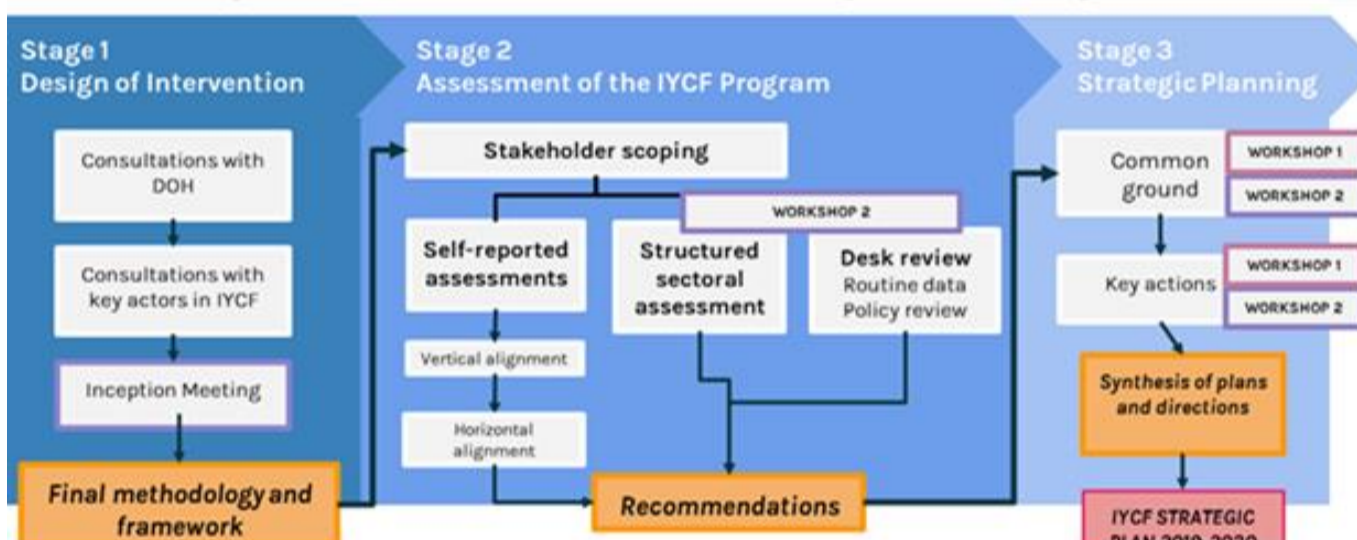
Led by the DOH Family Health Office Child Division with technical assistance from UNICEF, stakeholders were systematically scoped based on the composition of the IYCF and Nutrition Technical Working Groups, key documents, implementation structures and key informants.

A modified Future Search approach facilitated the creation of **Common Ground** among stakeholders (Stage 3, Process Overview). As a basis for the consultations, a standard self-administered tool was implemented between April 12 and June 13, 2018 (Stage 2). Stakeholders were asked of impressions on their organizational IYCF mandates, achievements, challenges and priorities to help establish **Past, Present and Future Trends**. Thematic analysis was carried out, and findings were validated in plenary through a democratic process.

Perceptions were triangulated with a policy review and program data. Sectors articulated an **Ideal Future** for IYCF. Plans were drafted on how to get there. Participants continued to collaborate remotely through Google Documents. Draft documents were circulated for feedback.

Refinements considered DOH Nutrition Framework and PPAN directions, and consultations with the DOH and National Nutrition Council (NNC) representatives, and the IYCF Technical Working Group.

Process Overview



Major Results and Strategic Directions

STAKEHOLDER SCOPING AND ENGAGEMENT

- 51** National Level Organizations
 - Include government offices, health professionals societies, academe, development partners and UN agencies
 - Sectors include health, nutrition, education, agriculture, social work, regulation, public information agencies
- 57** Regional and Local Government Implementors
 - Include representatives across all 17 regions of the Philippines
 - For the health system, the Regional IYCF Coordinators and nominated Local Health Officer representatives
 - For the nutrition governance bodies, the regional Nutrition Program Coordinators and nominated Local Nutrition Action Officer
- 16** Volunteer Mother Support Groups
 - Mother support groups previously not scoped by the system
 - These target population groups also augment the service delivery gap through voluntary action
 - Consists of women/parent support groups who have self-organized and are multiplying their skills in communities
 - Compliance to the Philippine Milk Code as condition for inclusion

VALUES & FOCUS AREAS IYCF 2030

- Commitment, Competence, Compassion** 1 Strong and resilient health systems for IYCF service delivery
- Equity, Rights-based action** 2 Mother-baby friendly communities and workplaces
- Integrity, Accountability, Excellence** 3 Enabling policies and legislation
- Integrity, Accountability, Excellence** 4 Harmonized stakeholder engagement and accountability
- Integrity, Accountability, Excellence** 5 Efficient knowledge management system
- Integrity, Accountability, Excellence** 6 Solid communication strategy

PRIORITY ACTIONS

- Manage commercial interests**
 - Strengthen implementation of existing policies
- Strengthen capacity for service delivery**
 - Standardize key messages, training and implementation guides
- Harmonize engagement and accountability**
 - Clarify IYCF program scope and organizational mandates
 - Improve data quality and accessibility
 - Update policies to reflect findings

VISION IYCF 2030

well-fed, nurtured children and healthy mothers • breastfeeding as a social norm • competent and dignified health workers • enabling health systems, communities and workplaces • whole of society working together, accountable to make this vision happen

Focusing on the **First 1000 days**, stakeholders of the Philippine IYCF Program shall set out to

- nurture and nourish the mother and child;
- reduce stunting and all other forms of malnutrition; and
- create an enabling environment for optimal infant and young child feeding.

MISSION IYCF 2030

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