



PARALLEL SESSION 2.1

**BUILDING ETHICAL SYSTEMS FOR PUBLIC INTEREST IN THE NATIONAL
RESPONSE TO NCDS**



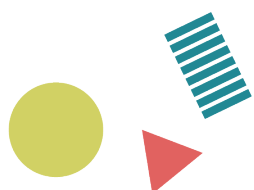
| BACKGROUND

The rising trend of NCDs is influenced by the consumption of tobacco, alcohol, unhealthy diets, physical inactivity and compounded by poverty, unfair trade, and environmental pollution. In order to safeguard public interests, it is imperative to build the enabling environment for ethical behaviors and practices. The global community should collectively invest in building institutional capabilities promoting transparency and accountability in addressing these risk factors and determinants.

Ethical systems reflect good governance, rule of law, accountability, transparency, responsiveness and effective management of conflict of interests. Various tools such as mandatory public reporting, regulatory systems and tools including self-regulation, surveillance and monitoring can be applied.

| OBJECTIVES

- Define the ethical system which supports the national response to NCDs;
- Discuss ways to build institutional capabilities for ethical conduct and decision making;
- Outline the range of tools and regulatory mechanisms to support strategic choices in support of public interest;
- Highlight efforts required to build the enabling environment for professional ethics in all relevant sectors in support of the national response to NCDs.





Panelist

Christoph Stuckelberger

Founder and President

Globethics.net
Switzerland

Prof. Dr. Dr. h.c. Christoph Stüeckelberger Short CV Christoph Stüeckelberger (born 1951) is Senior Ethics Advisor to the UN Scaling up Nutrition SUN movement. Founder, was Executive Director (2008-2016) and is President (since July 2016) of the global network on ethics "Globethics.net Foundation", based in Geneva/Switzerland and with ten offices on four continents. He is Executive Director of Geneva Agape Foundation in Geneva, mainly with partners in China. He is Prof. (em.) at the University of Basel, Distinguished Professor at the Technical University MEPhI in Moscow, Visiting Professor at GOU University in Enugu/Nigeria and at Kingdom Business College in Beijing/China. He got his doctor honoris causa (Dr. h.c.) from the UPC University in Kinshasa/DR Congo for his long-term engagement in Africa. He is co-coordinator of the international research project on "Religions in OneBeltOneRoad" OBOR with the Minzu University, Academy of Religions, in Beijing. His main fields of research are environmental ethics, economic/business ethics, trade ethics, finance ethics incl. tax ethics, political ethics, development ethics, and philanthropy. He published as author and editor many books and hundreds of articles on applied ethics, among others "Cyber-Ethics" (co-edited with Pavan Duggal, Nov 2018), "Ethics in Higher Education" (eds. With Divya Singh, 2016), "Responsible Leadership" and four volumes "Global Ethics Applied (1500 pages), all downloadable for free on www.globethics.net/publications. On Environment and Sustainability Ethics he is a global academic leader as he published many books and articles on it since almost 4 decades. His standard work "Environment and Development. An Ethical Orientation" was published in German, Chinese, Korean, Indonesian, most works in English and many also in French, Russian and Spanish. He was Director of the Swiss Development Organisation "Bread for all" (14 years); Director of the Institute for Theology and Ethics of the Federation of Swiss Protestant Churches (4 Years); Editor-in- chief of a large Magazine (8 Years); Founder and President of Transparency International Switzerland; Member of the Commission for International Cooperation of the Swiss Government (14 years) and President of its sub-commission on WTO for several years; Member of the Swiss Ethics Committee on Non-human Biotechnology of the Swiss Government (9 years); Member and President of the Council of the Swiss Import Promotion Programme SIPPO to support imports from developing countries; President of the international microfinance institution ECLOF working in 30 developing countries (9 years); Founding President of the Swiss Association Church and Environment OeKU; member and consultant of various ethics committees of very large and small Banks (international, Switzerland, Germany, China) and a Sovereign Wealth Fund; consultant of international companies; member of Boards of academic Ethics Centers. www.gafoundation.world www.globethics.net www.christophstueckelberger.ch