



## **PLENARY SESSION 3**

**GOVERNANCE OF THE NCD RESPONSE - WHO IS IN CONTROL?**



## | BACKGROUND

Differential exposures to the behavioural and environmental risk factors for NCDs and access to prevention and treatment services are rooted in public policy choices. The 2030 Agenda for Sustainable Development recognizes that current NCD trends and sustainable development cannot coexist. For an effective response, NCDs must be integrated within countries' development priorities and reflected in their planning frameworks for development, including for achieving the SDGs. Yet, progress on NCDs has been deemed 'insufficient and highly uneven.' Global and regional frameworks identify enablers for successful multisectoral action on NCDs and health more broadly: high-level political commitment, governance mechanisms to facilitate and coordinate multisectoral responses, and robust structures for monitoring, evaluation and accountability. So what is happening? - core governance and accountability challenges persist and include: lack of ownership and resourcing of the agenda across government and international entities; the need to develop and entrench understanding of the social and economic costs of inaction; overcoming policy incoherence and the inability to adequately balance trade-off between institutions and their incentives.

## | OBJECTIVES

- To assess the power dynamics in whole-of-society responses to NCDs (multisector, multi-stakeholder actions)
- To better understand policy coherence and conflict of interest management
- To examine challenges and opportunities in resourcing the NCD response, and ensuring monitoring and accountability





## Panelist

### Geoff Parker

*Executive Director*

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Mr. Geoff Parker is one of the world's leading association executives, possessing a unique breadth and depth of domestic and international experience across executive management roles and Board positions as both director and Chair/President. Over the last 20 years Mr. Parker has been involved with a large number of organisational types including private companies, arts organisations, not-for-profits, government departments and statutory authorities, as well as in both domestic and global industry associations. Mr. Parker is an experienced beverage industry advocate and has professionally represented his organisations' interests before an extensive number of forums including international/national media programs, senate/parliamentary inquiries as well as before high-level meetings at various global organisations. Mr. Parker currently serves on the Board of the International Council of Beverages Associations, the International Council of Bottled Water Associations, and the Australian Beverages Council. Mr. Parker resides in Sydney, Australia, and is a Fellow of both the Australian Institute of Company Directors and the Australian Institute of Leaders and Managers. Mr. Parker has studied at a number of institutions, including the University of Queensland and University of Cambridge.

