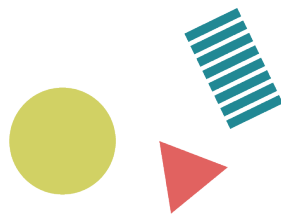




# PMAC | PRINCE MAHIDOL AWARD CONFERENCE 2019



## PARALLEL SESSION 2.2

INTELLIGENCE SYSTEMS AND INSTITUTIONAL CAPACITIES IN RESPONSE TO  
NCDS

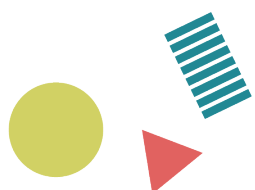


## | BACKGROUND

The burden of non-communicable diseases is expected to increase tremendously in the coming decade, driven in part by the confluence of rising obesity and rapidly ageing societies. National surveys on health and behavior offer valuable insights into the scale of the NCD burden, and the intelligence system underpinning a country can be further extended to evaluate the success of national programmes in prevention, screening, and disease management.

## | OBJECTIVES

This session focuses on the importance of strategies that are data-guided and evidence-based, to highlight the importance of strengthening institutional and community-based capabilities in the use of intelligence systems to address the systemic and long-term challenges that lead to the rise of NCDs.





Panelist

## Pairoj Saonuam

*Director, Healthy Lifestyle Promotion Section*

Thai Health Promotion Foundation (ThaiHealth)  
Thailand

Dr. Pairoj Saonuam was trained as a medical doctor with Thai Board Certificate in Preventive Medicine (Epidemiology). Early in his career, he had served as a medical professional in a community hospital in the Northeast region of Thailand, giving him the perfect breeding ground for practicing health in a remote area. While, his daily practices also involved Disease Prevention and also Health Promotion. The rewarding experience has convinced him to enhance his expertise further by obtaining a PhD in Community Medicine at Chulalongkorn University in 2008. Since he started his career at Thai Health Promotion Foundation (ThaiHealth), he has overseen for 3 years in the Monitoring and Evaluation Unit. Currently, he has been appointed the Director of Healthy Lifestyle Promotion Section with the main responsibility on overall NCDs management, particularly on promoting healthy food, physical activity, and healthy media system. Dr. Pairoj also managed to spend time for academic development by serving as an invited lecturer in many universities and giving consultation on Monitoring and Evaluation.