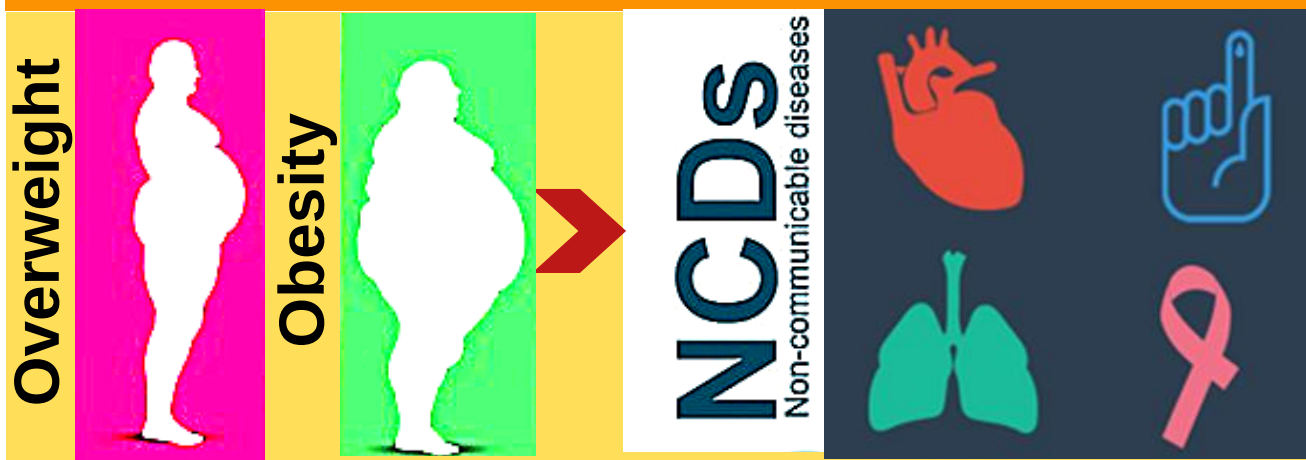


# PREVALENCE & POLITICAL ECONOMY OF OVERWEIGHT & OBESITY IN BANGLADESH

Ipsita Sutradhar, Mehedi Hasan, Showkat Ali Khan, Malay Kanti Mridha

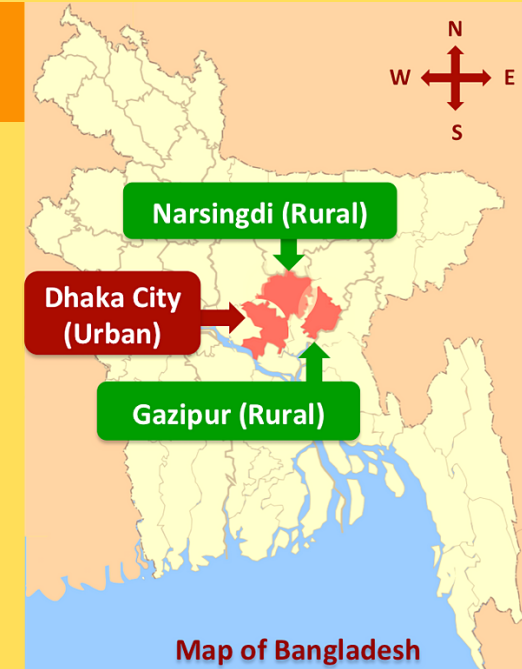
## 1- INTRODUCTION



**Objective:**  
To identify prevalence of overweight & obesity & to explain it from political economic perspective

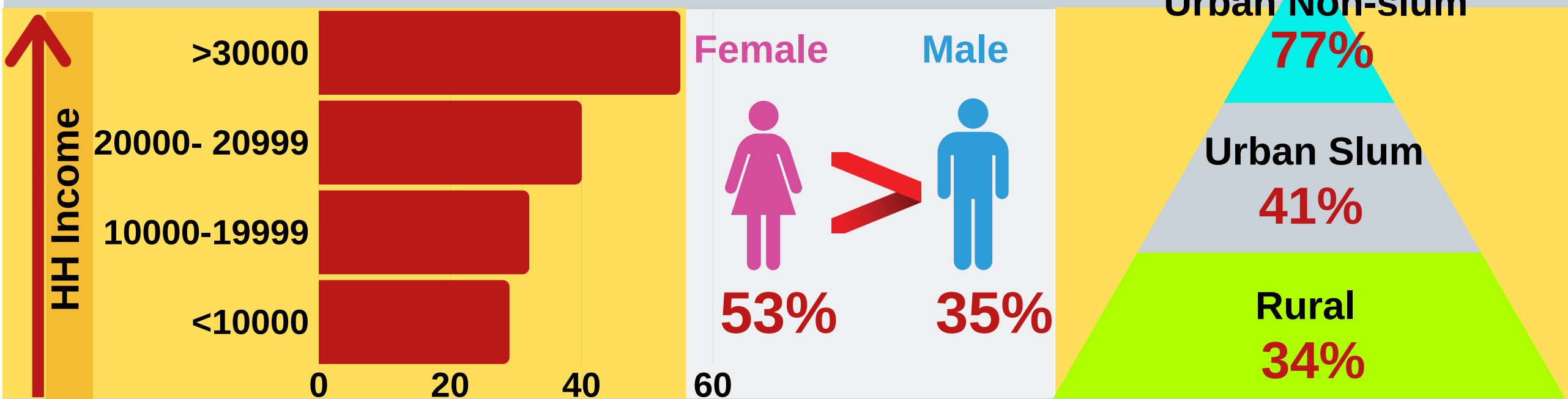
## 2- METHODOLOGY

- Study Approach: Quantitative, Qualitative, Document review
- Sampling Technique: Multistage Cluster, Purposive
- Study Population: >30 years old adults
- Tool: WHO STEPS questionnaire, IDI & FGD Guideline
- Study Sites



## 3- MAJOR FINDINGS

### Prevalence Of Overweight & Obesity

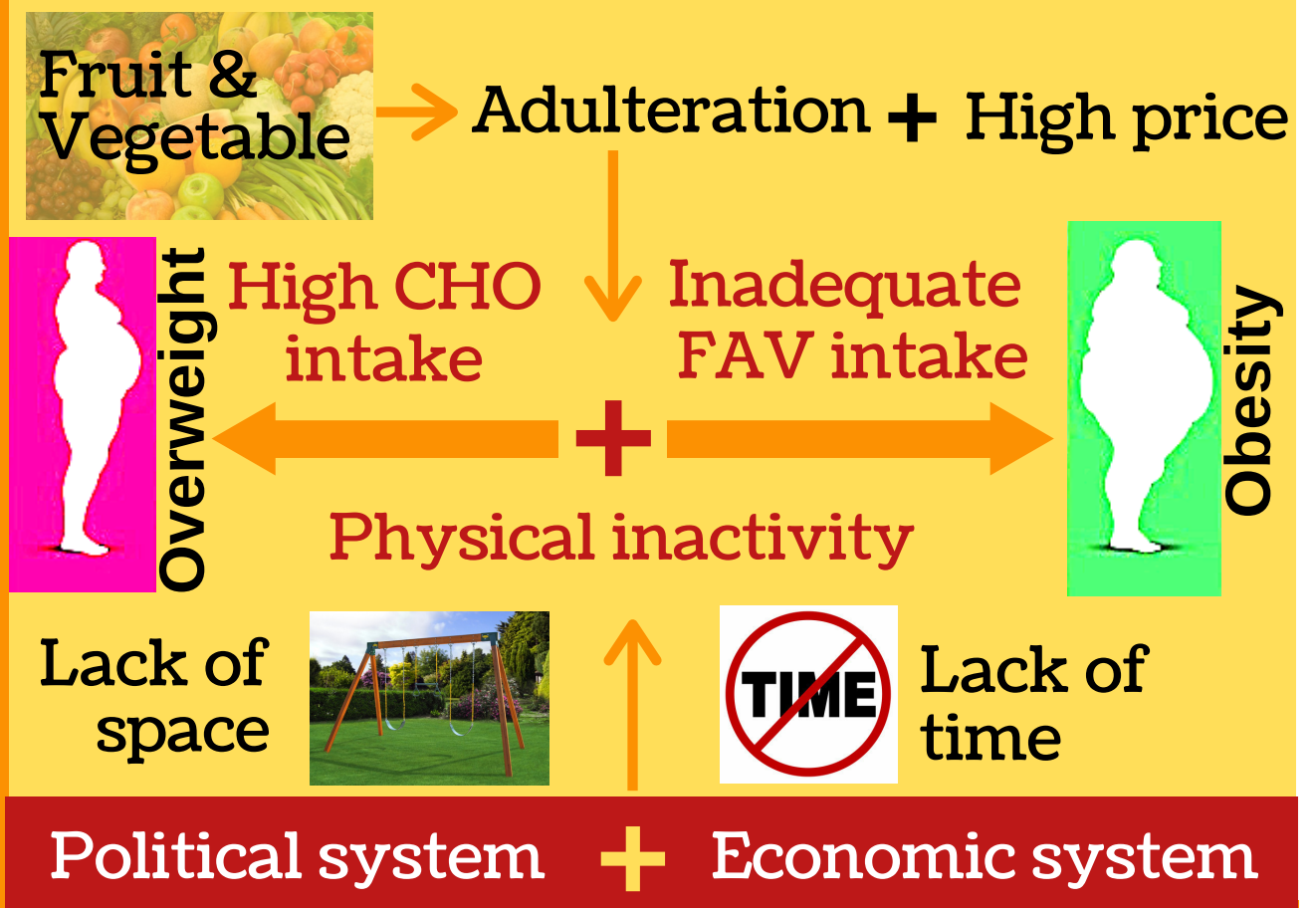


### Political Economy Perspective

#### In Bangladesh, NO POLICY On-

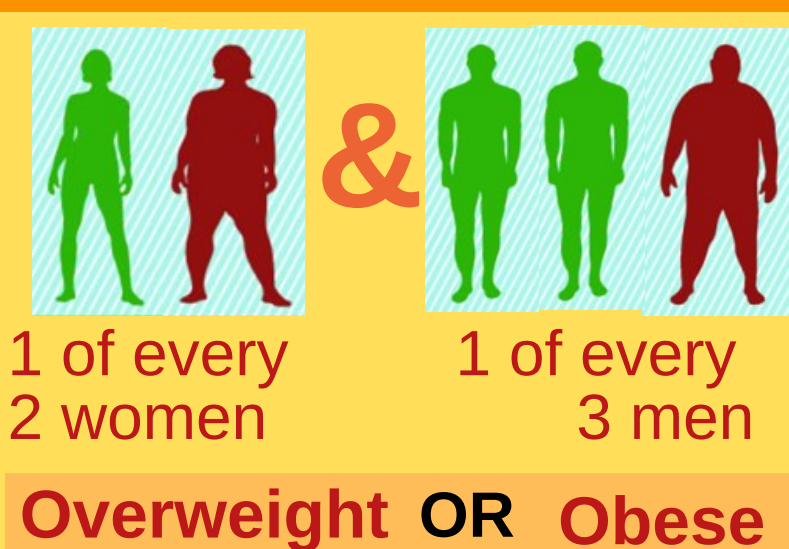
- Restricting unhealthy food promotion
- Increasing taxes on unhealthy foods
- Campaign related to diet and obesity
- Reducing taxes on healthy foods
- Promote availability healthy foods
- To promote physical activity
- To offer incentive for physical activity

### Political system + Economic system



### Political system + Economic system

## 4- CONCLUSIONS



## 5- RECOMMENDATION

- Increase access of healthy food at affordable price
- Create enabling environment for physical activity

