



## **PLENARY SESSION 3**

**GOVERNANCE OF THE NCD RESPONSE - WHO IS IN CONTROL?**

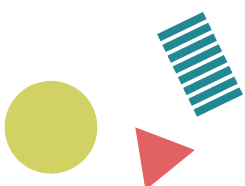


## | BACKGROUND

Differential exposures to the behavioural and environmental risk factors for NCDs and access to prevention and treatment services are rooted in public policy choices. The 2030 Agenda for Sustainable Development recognizes that current NCD trends and sustainable development cannot coexist. For an effective response, NCDs must be integrated within countries' development priorities and reflected in their planning frameworks for development, including for achieving the SDGs. Yet, progress on NCDs has been deemed 'insufficient and highly uneven.' Global and regional frameworks identify enablers for successful multisectoral action on NCDs and health more broadly: high-level political commitment, governance mechanisms to facilitate and coordinate multisectoral responses, and robust structures for monitoring, evaluation and accountability. So what is happening? - core governance and accountability challenges persist and include: lack of ownership and resourcing of the agenda across government and international entities; the need to develop and entrench understanding of the social and economic costs of inaction; overcoming policy incoherence and the inability to adequately balance trade-off between institutions and their incentives.

## | OBJECTIVES

- To assess the power dynamics in whole-of-society responses to NCDs (multisector, multi-stakeholder actions)
- To better understand policy coherence and conflict of interest management
- To examine challenges and opportunities in resourcing the NCD response, and ensuring monitoring and accountability





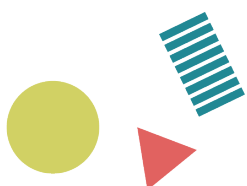
Moderator

## Douglas Webb

*Team Leader Health and Innovative Financing*

United Nation Development Programme  
United States of America

Douglas Webb is with UNDP, as a Team Leader in the HIV, Health and Development Practice. In 2014-2015 he was seconded to be a Deputy Director in the UN Mission for the Ebola Emergency Response (UNMEER) in West Africa. In UNDP his work focuses on epidemic response governance and the social determinants of health. From 2008-2011 he was with UNICEF in Ethiopia managing UNICEF's child focused social protection, HIV prevention and AIDS impact mitigation. He was the Chief of the Children and AIDS Section in the UNICEF Regional Office in Kenya (2004-8). He was the Global HIV/AIDS Adviser for Save the Children UK (2000-2004). Previous appointments included to UNICEF Zambia (1995-1997). His doctoral thesis examined HIV and AIDS in Southern Africa (University of London, 1995). He has over 50 published articles and book chapters and is the author of HIV and AIDS in Africa and co-editor of Social Protection for Africa's Children.





Panelist

## Andrew Black

*Team Leader - Development Assistance*

World Health Organization  
Switzerland

Andrew Black is the Team Leader (Development Assistance) at the Secretariat of the WHO Framework Convention on Tobacco Control (WHO FCTC), based at the World Health Organization Headquarters in Geneva. As part of his responsibilities, Andrew leads the delivery of the FCTC 2030 project. Before joining the Secretariat of the WHO FCTC in 2016, Andrew was a civil servant at the United Kingdom Department of Health, where he had many roles, including Tobacco Programme Manager for almost a decade. As Tobacco Programme Manager, Andrew led the development and implementation of smokefree legislation in England, picture warnings on tobacco packs, removing tobacco displays in shops and ending the sale of tobacco from vending machines. More recently, Andrew supported the UK Government to negotiate the latest European Tobacco Products Directive, end smoking in cars carrying children and introduce standardised packaging of tobacco products. Andrew has also worked in other fields with the Department of Health including international relations, medicines regulation and social services. In 2003-2004, Andrew was the Private Secretary for the UK Health Minister. Growing up in Melbourne in Australia, Andrew studied geography at the University of New South Wales and has post-graduate qualifications in health promotion, management and communications. In 2016, Andrew was made an Honorary Member of the UK's Faculty of Public Health.



Panelist

## Geoff Parker

*Executive Director*

ICBA Asia Pacific Regional Group  
Australia

Mr. Geoff Parker is one of the world's leading association executives, possessing a unique breadth and depth of domestic and international experience across executive management roles and Board positions as both director and Chair/President. Over the last 20 years Mr. Parker has been involved with a large number of organisational types including private companies, arts organisations, not-for-profits, government departments and statutory authorities, as well as in both domestic and global industry associations. Mr. Parker is an experienced beverage industry advocate and has professionally represented his organisations' interests before an extensive number of forums including international/national media programs, senate/parliamentary inquiries as well as before high-level meetings at various global organisations. Mr. Parker currently serves on the Board of the International Council of Beverages Associations, the International Council of Bottled Water Associations, and the Australian Beverages Council. Mr. Parker resides in Sydney, Australia, and is a Fellow of both the Australian Institute of Company Directors and the Australian Institute of Leaders and Managers. Mr. Parker has studied at a number of institutions, including the University of Queensland and University of Cambridge.



Panelist

## James Hospedales

*Executive Director*

Caribbean Public Health Agency  
Trinidad and Tobago

Dr. C. James Hospedales, a citizen of Trinidad & Tobago, is the Executive Director of the Caribbean Public Health Agency since February 2013. From 2006-2012, Dr Hospedales was responsible for the PAHO program for prevention and control of chronic noncommunicable diseases (NCDs). He played a key role in increasing priority and resources for NCDs, including helping organize the CARICOM and UN Summits on NCDs. He pioneered the Pan American Forum for Action on NCDs, which brings together governments, civil society, academia & business. He has also been a champion for civil society involvement in efforts to improve health, and helped catalyze the formation of the Healthy Caribbean Coalition. From 1998-2006, Dr. Hospedales was Director of the Caribbean Epidemiology Centre. He was instrumental in developing donor partnerships for HIV/AIDS prevention, and a partnership with the Caribbean tourism industry to improve health, safety and environment conditions. Dr. Hospedales was a member of the Caribbean Commission on Health and Development, which made policy recommendations in 2005 to the Heads of Government and named chronic diseases as a super-priority for the Region. Dr. Hospedales' career has included service as an Epidemic Intelligence Service Officer with the US Centers for Disease Control, as an epidemiologist at CAREC, and several years working in public health for the UK National Health Service. Dr. Hospedales graduated with honors in medicine from the University of the West Indies. He has a Masters of Science degree in community medicine from the London School of Hygiene and Tropical Medicine, is a Fellow of UK Faculty of Public Health, and an accredited partnership broker with the Partnering Institute of the UK. He has published more than 60 papers and reports.



Panelist

## Kwanele Asante

*Lawyer & Bioethicist*

African Organization for Research & Training in Cancer  
South Africa

Kwanele Asante is the Former Chairperson of the Ministerial Advisory Committee on Cancer Prevention and Control in South Africa). She taught and was the Unit Head of the Health Law module at the Steve Biko Centre for Bioethics, the University of the Witwatersrand in South Africa. Asante has received several awards for her African cancer equity activism, including the Harvard Global Health Catalyst - 2016 African Ambassador Award. She serves on the 2019 Global Advisory Committee of the NCD Alliance Geneva and is a member of the Lancet High-Quality Health Systems Commission People's Voice Advisory Board, USA Asante has a B. A. Liberal Arts (Psychology-Sociology major) degree from Wesleyan University in Middletown, Connecticut, USA. And LLB and MSc Medicine: Bioethics and Health Law degrees from the University of the Witwatersrand, South Africa.



Panelist

## Tamu Davidson

*Director of NCDs and Injuries Prevention*

MoH, Government of Jamaica  
Jamaica

Dr Tamu Davidson is the Director Non-communicable Diseases and Injuries Prevention and National Non-communicable Disease and Tobacco Control Focal Point for the Ministry of Health Jamaica. She also is a part-time lecturer in epidemiology and non-communicable diseases prevention and control at the University of Technology, School of Public Health and Health Technology. Dr Davidson graduated from the Ukrainian State Medical University (formerly Kiev State Medical Institute) in Kiev, Ukraine with a degree in Medicine. She later gained a Master of Public Health degree from the Joseph Mailman School of Public Health, Columbia University in the United States in 2003. She has worked over the past 23 years in both urban and rural Jamaica, at almost every level of the Health system. She was the first Regional HIV/AIDS Coordinator in Jamaica and established the HIV/AIDS Unit in the Western Health Region. Dr Davidson has also served on PAHO/WHO Regional Technical Working groups in the area of Non-communicable Diseases and the Jamaica AIDS Support for Life and Jamaica Gleaner P.A.L.S Boards.



